

Announcement & Agenda

Competition Workshop
“Using behavioural economics in competition policy and regulation”

June 13, 2013 (Thursday), 13.30-17.00

Ministry of Economic Affairs

Bezuidenhoutseweg 73, Vergaderzaal 42 “Zijlstrazaal”, The Hague

Dear all,

On June 13th the Ministry of Economic Affairs, CPB Netherlands Bureau for Economic Policy Analysis and TILEC (Tilburg University) organise a Competition Workshop on “Using behavioural economics in competition policy and regulation”.

The behavior of consumers partly determines the intensity of competition between firms. For example, the responses of consumers to price changes can be sluggish and consumers sometimes ignore contractual provisions. This workshop intends to take stock of the insights from behavioural economics and to stimulate discussion on their implications for the instruments used within the context of competition policy. The starting point for the workshop will be a recent report by Oxera on behavioural economics in the context of competition policy, which has been commissioned by the Dutch Authority for Consumers and Markets (ACM).

We cordially invite you to participate in the workshop. If you would like to attend, please send an e-mail with your name and affiliation to Ali Aouragh (a.aouragh@cpb.nl). Please, do not hesitate to forward this invitation to your colleagues.

Please note that this workshop takes place in the (new) main building of the Ministry of Economic Affairs. You need to take your ID with you in order to enter the building.

To remove your name from our mailing list, please, send an e-mail to a.aouragh@cpb.nl with the subject "Unsubscribe".

Best wishes,

Eric van Damme

CentER and TILEC, Tilburg University

Frederik van Doorn

Ministry of Economic Affairs, Competition and Consumer Policy Department

Ali Aouragh, Paul de Bijl, Bas Straathof

CPB Netherlands Bureau for Economic Policy Analysis, Dept. Markets and Regulation

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13.30-13.35	Opening by Paul de Bijl (CPB)
13.35-13.45	Introduction by Annemieke Tuinstra (ACM)
13.45-14.15	Speaker: Gunnar Niels (Oxera) <i>“Behavioural economics and its impact on competition policy; A practical assessment with illustrative examples from financial services” (report for ACM)</i>
14.15-15.00	Discussant: Jan Potters (Tilburg University) Followed by general discussion
Tea/Coffee-break	
15.35-15.45	Introduction by Jeroen van Bergen Henegouwen (Ministry of Economic Affairs)
15.45-16.15	Speaker: Saskia Lavrijssen (University of Amsterdam) <i>“The dilemmas of a behavioral approach towards the regulation and supervision of markets: a legal perspective”</i>
16.15-17.00	Discussant: Gijsbert Zwart (CPB, Tilburg University) Followed by general discussion
Drinks	

This workshop is organised by TILEC, the Ministry of Economic Affairs, and CPB.



Government of the Netherlands



CPB Netherlands Bureau for Economic Policy Analysis